

Austin Engen

Lead UX/UI Designer - Washington, DC

engenaustin@gmail.com | 513.336.8029 | www.austinengen.com

UX/UI Designer with nearly a decade of experience delivering user-centered digital solutions, leading cross-functional teams, and conducting user research to create intuitive, high-performing web and mobile applications. Adept at using data and research to drive design decisions, contributing to scalable design systems, and ensuring responsive, accessible user interfaces. Proficient in Figma, Sketch, and front-end technologies (HTML, CSS, JavaScript).

Experience

Senior UX/UI Designer, Woven by Toyota

Oct 2024 - Present

- Lead the creation of interactive UI/UX designs for a React-based data visualization web application, using Figma to produce high-fidelity prototypes.
- Collaborate closely with frontend engineers, supporting the implementation of design components and ensuring seamless integration.
- Design intuitive, data-focused navigation systems to enhance user experience for complex multi-page web applications.

Lead UX/UI Designer, SeaWorld (United Parks & Resorts)

Apr 2024 - Sept 2024

- Analyzed and restructured data delivery workflows with BI teams, improving data retrieval speed by 50%, facilitating quicker decision-making for over 30 key stakeholders.
- Spearheaded design thinking workshops with cross-functional teams, improving the user experience of the United Parks BI dashboard, resulting in a 20% increase in user satisfaction.
- Implemented A/B testing for new workflows, increasing overall checkout completion by 15% during peak sales periods.

UX/UI Designer, Universal Parks and Resorts

Dec 2022 - Feb 2024

- Conducted usability testing sessions for Universal's Destinations & Experiences, gathering feedback from 50+ participants; insights from these sessions informed design adjustments that enhanced accessibility features and increased user engagement.
- Partnered with 8 designers to develop a unified design system, improving consistency and scalability across multiple products.
- Collaborated with product and marketing teams to streamline ticket purchasing workflows, enhancing the customer experience and increasing conversion rates by 15%.

UX Designer, Ample.co

Aug 2018 - Oct 2022

- Executed the design of 20+ diverse projects while collaborating with developers, copywriters, and project managers within an agile framework.
- Leveraged data from client interactions to redesign workflows, leading to a 15% improvement in user retention.
- Designed and developed an interactive front-end interface for a flagship product, enhancing user engagement metrics by 40% and increasing retention rates by 25%.

Product Designer, 2060 Digital

May 2017 - Aug 2018

- Coordinated the design and development of 3 micro-sites to support seasonal marketing campaigns, achieving over 1,500 newsletter sign-ups in the first week of launch.
- Led the execution of 25 targeted social media campaigns that attracted 30,000+ new followers and expanded brand presence into previously untapped demographics.

Skills

- Visual Design, Interaction Design, UX/UI Design, Branding, User Research & Testing, Prototyping, Web Design, CSS, HTML, JavaScript, Software Development, Responsive Design, Data Visualization, Photo Editing, Client Interaction, Mobile Applications
- Figma, Sketch, Illustrator, Photoshop, Miro, Axure, Jira, Webflow, Zeplin, Visual Studio Code, Github, Microsoft Office, Confluence

Education

Cincinnati State

Associate of Applied Science (AAS) - Graphic Design

- Member of CODE (Club of Design Excellence)